Accounting Standards Advisory Forum meeting

Date July 2024

Project Business Combinations—Disclosures, Goodwill and Impairment

Topic Exposure Draft Outreach

Contacts Richard Brown (rbrown@ifrs.org)
Akshaya Megharikh (akshaya.megharikh@ifrs.org)

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Purpose of this session

To seek Accounting Standards Advisory Forum (ASAF) members’ views on the following aspects of the IASB’s proposals included in the Exposure Draft Business Combinations—Disclosures, Goodwill and Impairment:

- Identifying strategic business combinations
- Exemption
- Impairment test

Slides 5–9 detail the questions that we would like ASAF members’ feedback on.
Information for ASAF members

Background 11-15

Improving disclosures about business combinations 17–29

Proposed changes to the impairment test 31–35
Questions
We would like to understand whether the IASB has identified the appropriate quantitative and qualitative thresholds to identify a strategic business combination. Considering feedback from stakeholders in your jurisdiction:

a) Do you agree with the threshold approach?

b) Do you think the proposed thresholds would appropriately capture what your stakeholders view as being strategic business combinations? If not, what additional or different quantitative or qualitative thresholds would you suggest considering?
Exemption (slide 24)

We would like to understand if the proposed exemption can be applied in—and only in—those circumstances for which it is appropriate. Considering feedback from stakeholders in your jurisdiction:

a) Would the exemption address preparers' concerns with disclosing the information in financial statements? If not, why and what changes would you suggest to the principle and/or application guidance of the proposed exemption?

b) Are there situations in your jurisdiction in which the proposed exemption might be applied but which you view as inappropriate?
Considering feedback from stakeholders in your jurisdiction, do you think the proposals to improve disclosures about business combinations would meet investors' need for better information while appropriately considering the costs of disclosing that information?
Restructuring and asset enhancement cash flows (slide 35)

The IASB is proposing to remove the restriction on including cashflows from uncommitted future restructuring and asset enhancements. Considering feedback from stakeholders in your jurisdiction:

a) Do you think the change would help reduce the complexity of the impairment test while enhancing the relevance of information provided to users?

b) Can you give examples of additional cash flows that would be included applying the proposals?
Impairment test

Do you have comments or concerns about the other proposed changes to the impairment test? Considering feedback from stakeholders in your jurisdiction, do you think the proposed changes to IAS 36 would improve the effectiveness and reduce the cost and complexity of the test?
Background
Summary of the Exposure Draft

Objective

• Improve information entities provide about their business combinations at a reasonable cost

Package of proposals

• A package of improved disclosure requirements in IFRS 3 Business Combinations
• Changes to the impairment test of cash-generating units containing goodwill in IAS 36 Impairment of Assets

Comment period

• Comments requested by 15 July 2024

Better information for better decisions
– increases transparency and usefulness of information
Project history

Post-implementation review of IFRS 3 Business Combinations

2013–2015

March 2020

Published Discussion Paper

Consideration of feedback

2021–2023

March 2024

Published Exposure Draft

Comment letter deadline

15 July 2024
Why is the IASB publishing an Exposure Draft?

High value transactions

- Acquisitions—referred to as ‘business combinations’ in IFRS Standards—are often large transactions for the entities involved.
- These transactions play a central role in the global economy. For example, deals announced in 2023 totalled $3.2 trillion\(^1\)

Information about acquisition’s performance

Investors receive insufficient information about an acquisition’s performance—investors sometimes use information from impairment test as a proxy to assess an acquisition’s success.

Impairment test

Impairment losses on goodwill sometimes recognised too late.

Impairment test complex and costly

\(^1\) Looking Back at M&A in 2023: Who Wins in a Down Year? | Bain & Company
Package of proposals

Proposed changes to IFRS 3

• Disclose information used by key management personnel about performance of **strategic business combinations**
  • Key objectives, targets in year of acquisition
  • Performance against key objectives, targets in subsequent periods
• Other improvements to existing disclosures, including disclosing quantitative information about expected synergies
• **Exempt** an entity from disclosing some information in specific circumstances

Proposed changes to IAS 36

• Clarify how an entity allocates goodwill to cash-generating units (CGU)
• Require entities to disclose which reportable segment contains a CGU
• Simplify value in use calculation
How the package responds to concerns

<table>
<thead>
<tr>
<th>Information about an acquisition’s performance</th>
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</thead>
<tbody>
<tr>
<td>• Require an entity to disclose information about the performance of an acquisition</td>
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<tr>
<td>• Balance benefit and costs through targeting only strategic acquisitions and proposing an exemption</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Concerns about the impairment test</th>
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<tbody>
<tr>
<td>• Proposed disclosure requirements about performance of an acquisition reduce reliance on the impairment test</td>
</tr>
<tr>
<td>• Reduce shielding through clarifying how an entity allocates goodwill for testing</td>
</tr>
<tr>
<td>• Changes to calculation of value in use to reduce cost</td>
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</table>
Improving disclosures about business combinations
Summary of key disclosure proposals

<table>
<thead>
<tr>
<th>All acquisitions</th>
<th>In year of acquisition</th>
<th>In years after acquisition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Material acquisitions</td>
<td>Expected synergies*</td>
<td>×</td>
</tr>
<tr>
<td>Strategic acquisitions</td>
<td>Strategic rationale for the acquisition</td>
<td>Actual performance of the acquisition</td>
</tr>
<tr>
<td></td>
<td>Key objectives and targets*</td>
<td>Statement of whether the actual performance is meeting expectations (e.g. interim targets)*</td>
</tr>
</tbody>
</table>

*Exemption available if requirements are met
Key disclosure proposals

Performance of business combinations

Quantitative information about expected synergies

Exemption
Stakeholder feedback leading to proposals

Acquisitions are a large and risky use of capital. Investors need better information to help assess:
• the price paid;
• why management paid that price; and
• subsequently, whether the acquisition is meeting management's expectations

Some investors use impairment losses on goodwill as a signal of an unsuccessful acquisition but sometimes impairment losses are recognised too late

Information about the performance of acquisitions and information about expected synergies could be commercially sensitive and forward-looking.

Companies should not be required to disclose this information in financial statements.
Performance of business combinations

Information to be disclosed

- **Key objectives** and **targets**
- **Performance** against key objectives and targets

Population of business combinations

**Strategic** business combinations

Exemption

Applied to some items of **commercially sensitive** information
Information to be disclosed

What information?

• Key objectives and targets for a business combination
• Subsequent performance against those key objectives and targets

Disclosure based on information reviewed by an entity’s key management personnel

For how long?

Information required for as long as key management personnel review the performance of that business combination

Additional information required if:
• key management personnel do not start reviewing the performance of a business combination
• key management personnel stop reviewing the performance of a business combination before the end of the second year after the year of acquisition
Strategic business combinations

Business combinations for which failure to meet any one of an entity’s key objectives would put the entity at serious risk of failing to achieve its strategy for maintaining or developing the entity’s business model.

A business combination meeting any one of proposed thresholds would be considered a strategic business combination.

### Quantitative thresholds

- **Revenue, operating profit or assets (including goodwill)** of acquired business constitutes at least 10% of the acquirer’s comparative amounts.

### Qualitative thresholds

- Business combination results in entity entering a **new major line of business or geographical area of operation**.
Expected synergies

Information to be disclosed

In year of acquisition only, information aggregated by category about:

- Expected synergies
- Cost to achieve synergies
- Expected timeframe

Population of business combinations

All ‘material’ business combinations

Exemption

Applied to some items of commercially sensitive information
Exemption

Principle
An entity may be exempted from disclosing some information if doing so can be expected to prejudice seriously an entity’s objective for a business combination.

Application guidance
For example:
- disclosing the reason for applying the exemption for each item of information
- factors to consider in identifying the appropriate circumstances for applying the exemption

Responds to preparer concerns
In particular, concerns about commercial sensitivity and some concerns about forward-looking information.
Other proposed amendments to disclosure requirements in IFRS 3

**Disclosure objectives**

New disclosure objectives would require an entity to disclose:

- the benefits an entity expects from a business combination when agreeing the price to acquire a business; and
- for a strategic business combination, the extent to which the benefits an entity expects from the business combination are being met

**Strategic rationale**

Replacing the requirement for entities to disclose the primary reasons for a business combination with a requirement to disclose the strategic rationale for the business combination
Example disclosures—Strategic business combination

**Strategic rationale**

As a result of the acquisition, AC expects to be the leading provider of data networking products and services in Canada and Mexico, contributing to AC’s strategy of being the leading provider of data networking products and services in North America. AC also expects to reduce costs through economies of scale.

This section illustrates only some of the new disclosures that would be required applying the proposed amendments. An entity would also be required to disclose other information about the business combinations that is required by IFRS 3.
Example disclosures—Strategic business combination

**Key objectives and related targets**

AC plans to integrate TC into its North American operations. In line with AC’s strategy, management’s key objectives and related targets for this business combination are:

- to increase annual revenue and profit of AC’s North American operations by 45% and 40% respectively by 20X4 (compared to 20X1).
- to launch product X by 20X4
- to increase AC’s market share in North America to approximately 20% by 20X4 (from approximately 15% in 20X1).

An entity might be exempt from disclosing information about a key objective and related target (for example, the key objective to launch product X by 20X4) if it determines that disclosing that information before the product is launched would prejudice seriously the achievement of the objective.
Example disclosures—Strategic business combination

Actual performance

For the financial period ended 31 December 20X2, AC increased:

- its annual revenue by 20% and profit by 18% for the North American operations; and
- its market share to approximately 16% in North America.

Performance to date is in line with expectation.*

* An entity might be exempt from disclosing this information in some situations.
### Example disclosures—Synergies

<table>
<thead>
<tr>
<th>Expected synergies</th>
<th>The business combination is expected to generate recurring annual revenue synergies of CU80–CU100 and recurring annual cost synergies of CU100–CU125.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cost to achieve synergies</strong></td>
<td>The costs to achieve these synergies are expected to include recurring costs of CU15 to achieve the revenue synergies and a one-off cost of CU75 to achieve the cost synergies.</td>
</tr>
<tr>
<td><strong>Expected timeframe</strong></td>
<td>Management expects the benefit of the revenue synergies to start from 20X4 and the benefit from the cost synergies to be fully realised by 20X3.</td>
</tr>
</tbody>
</table>

Disclosure of expected synergies is only required at the acquisition date. An entity might be exempt from disclosing information about synergies in some situations.
Proposed changes to the impairment test
Proposals

Effectiveness of the impairment test

Proposals to reduce:
• **shielding**; and
• **management over-optimism**

Cost and complexity of the impairment test

Changes to the calculation of **value in use**

The IASB decided not to reintroduce amortisation for subsequent accounting of goodwill.
Effectiveness of the impairment test

Impairment losses on goodwill sometimes recognised too late. Investors can’t tell whether a business combination is a success until too late

Could be the result of:
• shielding; or
• over optimistic assumptions in cash flow estimates.

The IASB is not proposing a new impairment test

However, the IASB is proposing amendments to the impairment test to address some of the reasons for this concern

• The impairment test is designed to assess the recoverability of assets in CGUs containing goodwill, not the success of a business combination.
• The IASB’s disclosure proposals would more directly provide information investors try to get from the impairment test
Reducing shielding

Proposed clarifications to how an entity allocates goodwill to cash-generating units including:

- Changing reference to ‘goodwill is monitored’ with ‘business associated with the goodwill is monitored’
- Clarifying that allocating goodwill no higher than an operating segment is a safeguard and not a default
- Clarifying why an entity might allocate goodwill to a group of CGUs rather than individual CGUs
Reducing management over-optimism

Disclose in which reportable segment a CGU containing goodwill is included

Better links the current disclosure of assumptions used in the impairment test to segment information

Example:

<table>
<thead>
<tr>
<th>Segment</th>
<th>CGU</th>
<th>Value of goodwill</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>CGU 1</td>
<td>CU175</td>
</tr>
<tr>
<td></td>
<td>Group of CGUs X</td>
<td>CU300</td>
</tr>
<tr>
<td>B</td>
<td>CGU 2</td>
<td>CU250</td>
</tr>
</tbody>
</table>
Cost and complexity of the impairment test

The impairment test is complex and costly

The IASB proposes targeted improvements to calculation of value in use including:

- removing restriction on including cash flows from uncommitted future restructurings or asset enhancements
- allowing use of post-tax discount rates and post-tax cash flows

- removing restrictions brings impairment test closer to information used by management which should reduce cost for preparers and result in investors receiving more relevant information
- there are sufficient other restrictions in IAS 36 on the cash flows a company can include in calculating value in use to ensure the robustness of the impairment test. For example, the requirements to:
  - base cash flow forecasts on management’s budgets and forecasts; and
  - assess an asset in its current condition
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