

Accounting Standards Advisory Forum  
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ASAF Agenda Paper 6B

# Project update on Goodwill and Impairment

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The views expressed in this presentation are those of the presenter, not necessarily those of the International Accounting Standards Board (the Board) or IFRS Foundation.

# Brief background

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Entities started implementing revised version of IFRS 3 *Business Combinations*  
**2009**

Having reviewed the stakeholders' feedback and academic research, the Board identified issues/topics for further research and follow-up  
**2015**

The Board will continue its discussions on how to achieve the objectives the Board is pursuing for the project and work towards issuing a Discussion Paper  
**2nd half of 2018**

**2013**  
The Board sought stakeholder feedback on specified matters as part of the Post-implementation Review of IFRS 3

**July 2018**  
Based on key findings from research project, the Board decided to pursue three objectives for follow-up work for the project

# Key findings from the Board's research project so far

# Key findings: Accounting for goodwill

## Whether goodwill is an asset

- Goodwill is mainly composed of ‘core goodwill’: the going concern element of the acquired business and the expected synergies or benefits from acquisition.
- There have been no developments, including the revisions to the *Conceptual Framework*, that question whether goodwill continues to meet the definition of an asset.
- Goodwill is measured as a residual, but this does not prevent goodwill from being an asset.
- The Board decided **not to pursue immediate write-off goodwill on initial recognition** because it would undermine the conclusion that goodwill is an asset.

## Whether goodwill should be amortised

- **No significant new evidence or strong new arguments** to support an amortisation model.
- Amortisation of goodwill is a **pragmatic solution** that might help in resolving concerns about the amount of goodwill carried on the balance sheet.
- It would **reduce the costs** to preparers in accounting for goodwill.
- It would not provide any useful information for users. It could also reduce the information usefulness (even if it is limited) provided by current impairment test.

✓ Investors have **mixed views about the information usefulness** provided by recognising all identifiable intangible assets in a business combination:

- Some supported the current requirement of IFRS 3 to recognise all identifiable intangibles whereas some questioned information usefulness about recognising some intangibles (brands and customer relations).
- **No compelling evidence** that including some intangible assets in goodwill would save costs, arguably it could increase the pressure on the impairment test for goodwill.
- Aligning internally generated and acquired intangible asset accounting would be a **fundamental change** to intangible asset accounting.
- The Board tentatively decided **not to pursue this objective**.

- ✓ Current impairment testing model is **costly and complex**, but does **not always provide information** about the performance of the acquired business (**Costly but limited benefit**).
  
- ✓ **Ineffectiveness of the impairment testing model for goodwill**
  - Acquired goodwill is currently tested for impairment as part of a cash-generating unit(s).
  - Acquired goodwill could be shielded from impairment by unrecognised headroom of the existing business it is combined with in these unit(s).
  - Staff investigated the '**headroom approach**' as a means to **improving the effectiveness of the impairment test**, however the feedback indicated this would add to the cost and complexity of the impairment test, so increasing the first problem (**may not be feasible**)

- ✓ Investors view following information as **useful information for business combination, goodwill and impairment:**

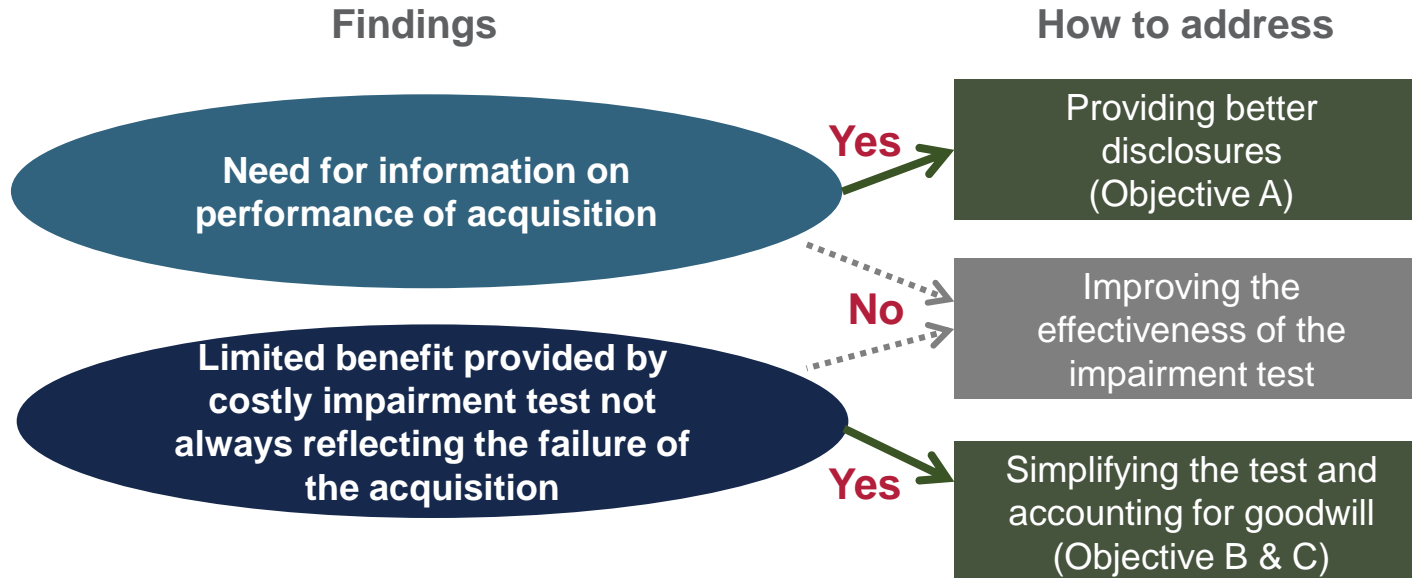
| Business combination   | Goodwill and impairment   |
|--|---|
| <ul style="list-style-type: none"><li>• Information to help users assess whether an acquisition is a good investment decision.</li><li>• Information to help users assess whether the acquired business has been performing after acquisition as expected at the acquisition date.</li></ul> | <ul style="list-style-type: none"><li>• Information to help users understand the reasons for any premium paid for a business.</li><li>• The impairment test provides limited information regarding the performance of the acquired business post-acquisition.</li></ul> |



# Objectives for follow-up work for the research project *(July 2018 Board Meeting)*

# Objectives for follow-up work for the project

- ✓ The rationale for the Boards' tentative decision to pursue better disclosures and simplifying the impairment test and the accounting for goodwill for the research project:



## Objectives for follow-up work for the project

- ✓ At the **July 2018 Board meeting**, the Board tentatively decided to pursue the **following three objectives for addressing the interrelated problems** identified in the research project:

|                    |  |
|--------------------|--|
| <b>Objective A</b> | <p><b>Identifying disclosures</b> to enable investors to assess:</p> <ul style="list-style-type: none"> <li>• management's rationale for the business combination</li> <li>• if the post-acquisition performance of the business combination meets expectations set at the acquisition date</li> </ul> |
| <b>Objective B</b> | <p><b>Simplifying the accounting for goodwill</b> by:</p> <ul style="list-style-type: none"> <li>• permitting an indicator-only approach as to whether an impairment test is required</li> <li>• exploring whether to reintroduce amortisation of goodwill</li> </ul>                                  |
| <b>Objective C</b> | <p><b>Improving the calculation of value in use</b> by permitting:</p> <ul style="list-style-type: none"> <li>• cash flow projections that may include future enhancements to the asset</li> <li>• the use of post-tax inputs in the calculation of value in use</li> </ul>                            |

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