Goodwill and Impairment

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Objective of the meeting

To seek views about:

• the new disclosure objectives being considered for IFRS 3 *Business Combinations* and the disclosure requirements being developed to meet those objectives.

Questions to members:

• Information at the acquisition date: See slide 17
• Information on the subsequent performance of the acquisition: See slide 25
Background and introduction
The Board decided to pursue three objectives for follow-up (see slide 6) and to issue a *Discussion Paper* as the next step of the project.

The Board set as research objectives exploring whether to consider:

• changing the subsequent accounting for goodwill;
• allowing identifiable intangible assets to be included within goodwill;
• providing better information about goodwill and impairment through disclosures; and
• improving the impairment test in IAS 36 *Impairment of Assets*.

Entities started implementing revised version of IFRS 3.

The Board will continue its discussions on how to achieve the objectives the Board is pursuing for the project and work towards starting to draft the *Discussion Paper*.
Identifying better disclosures
At the July 2018 Board meeting, the Board tentatively decided to pursue the following three objectives for further exploration of how to address the interrelated problems identified in the research project:

<table>
<thead>
<tr>
<th>Objective</th>
<th>Identifying disclosures to enable investors to assess:</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>• management’s rationale for the business combination; and&lt;br&gt;• whether the post-acquisition performance of the business combination meets expectations set at the acquisition date.</td>
</tr>
<tr>
<td>B</td>
<td>Simplifying the accounting for goodwill by exploring whether to:&lt;br&gt;• permit an indicator-only approach to determine when an impairment test is required; and/or&lt;br&gt;• reintroduce amortisation of goodwill.</td>
</tr>
<tr>
<td>C</td>
<td>Improving the calculation of value in use by exploring whether to:&lt;br&gt;• remove the prohibition on the inclusion in cash flow projections of future enhancements to the asset; and&lt;br&gt;• permit the use of post-tax inputs in the calculation of value in use.</td>
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</tbody>
</table>
Disclosures for business combinations in IFRS 3

✓ Summary of the feedback from users about disclosures for business combinations

Investors are particularly interested in understanding:
   a) the key drivers justifying the consideration paid for a business combination (and hence the amount of goodwill); and
   b) whether the acquisition has been successful.

Commonly observed problems with existing disclosure requirements:

The qualitative description of the factors making up the acquired goodwill is often generic, not providing useful information.

It is sometimes difficult to ascertain the total cost of an acquisition (capital investment).

Need for better information on the operating performance of the acquired business (trend analysis).
Existing disclosure objectives of IFRS 3

Existing disclosure objectives in IFRS 3 require entities to provide information that enables users:

- to evaluate the nature and financial effect of a business combination that occurs during the current reporting period or after the end of the reporting period but before the financial statements are authorised for issue; and
- to evaluate the financial effects of adjustments recognised in the current reporting period related to business combinations that occurred in the period or previous reporting periods.

Not sufficient to provide users with information about the acquired business and its subsequent performance.
Improving disclosure objectives of IFRS 3 (1/2)

The staff are considering whether to recommend the following as possible improvements to the existing disclosure objectives in IFRS 3:

1. For business combinations that occur in the current reporting period, an acquirer shall disclose information that enables users:
   a. to understand the effect of a business combination on the acquirer’s financial position, financial performance and cash flows for the current reporting period; and
   b. to understand:
      i. the strategic rationale and key objectives of the business combination; and
      ii. the factors identified at the date of acquisition that the acquirer will use to assess the extent to which those key objectives have been achieved.
Improving disclosure objectives of IFRS 3 (2/2)

The staff are considering whether to recommend the following as possible improvements to the existing disclosure objectives in IFRS 3:

2. For business combinations that occurred in previous reporting periods, an acquirer shall disclose information that enables users:

   a. to assess the extent to which the key objectives of past business combinations have been achieved, as measured by the factors identified at the date of acquisition for assessing the extent of achievement of those objectives; and

   b. to understand the effect of adjustments related to those business combinations on the acquirer’s financial position, financial performance and cash flows in the current reporting period.
Additional disclosure requirements to meet possible revised objectives of IFRS 3

✔ To meet first disclosure objective (see slide 9):
  – Existing IFRS 3 disclosure requirements generally meet this objective, but feedback indicates these can be improved.
  – Targeted amendments and improvements to the existing disclosure requirements should be considered
    • to prevent limited or boilerplate information; and
    • to provide an insight into the strategic reasons for the business combination and the key drivers supporting the value of the acquired business.

❖ These disclosures are in relation to the information on the acquired business at the acquisition date and help users to initially assess whether the business combination is a good investment decision
Additional disclosure requirements for acquired business as at acquisition date (1/4)

- Additional disclosure requirements being considered:

1. a **qualitative** description of the **strategic rationale** for the business combination, including the **key objectives** for the business combination

**<Brief Analysis>**

- Expands the requirement in IFRS 3 to describe the primary reasons for the business combination.
- Provides better information supporting the value of the business combination – the high level strategic rationale and more detailed objectives.
- Key objectives will be used in subsequent reporting periods in assessing the subsequent performance of the acquisition.
Additional disclosure requirements for acquired business as at acquisition date (2/4)

Additional disclosure requirements being considered (cont’d):

2. the amount or the range of amounts of those individual factors that support the amount of goodwill recognised
   - eg a quantitative assessment of the expected synergies of the business combination together with expected costs to achieve those synergies

<Brief Analysis>
- Responds to feedback that the qualitative description of the factors that make up the goodwill recognised sometimes provides only limited information.
- Provides better information for users to help assess whether the acquisition is a good investment decision.
Additional disclosure requirements for acquired business as at acquisition date (3/4)

✓ Additional disclosure requirements being considered (cont’d):

3. separate disclosure of **liabilities for which cash flows were or will be classified as financing activities** assumed at the date of acquisition (i.e., debt acquired in a transaction)

**<Brief Analysis>**
- Some entities do not provide separate information on debt obligations assumed in the disclosure of assets acquired and liabilities assumed.
- Debt not defined in current IFRS but could use the IAS 7 amendment definition.
- IAS 7 amendment in 2016 does not provide a split of debt obligations assumed by individual business combination.
- Helps investors to assess the total amount of capital employed in each business combination; some users consider these amounts as part of the total cost of a business combination.
- Could be extended to include pension obligations.
- It should not increase costs to preparers because preparers already have this information.
Additional disclosure requirements for acquired business as at acquisition date (4/4)

Additional disclosure requirements being considered (cont’d):

4. the amount of revenue and profit or loss of the acquiree since the acquisition date included in the consolidated statement of comprehensive income for the reporting period

<Brief Analysis>

- Feedback from the PIR that the measure of profit or loss needs to be defined better eg operating profit vs earnings, before acquisition accounting adjustments, etc.
- Requires further discussion and work because ‘operating profit’ is not defined in IFRS (see Primary Financial Statements project).
- Is disclosure of revenue and profit or loss as though the acquisition had occurred at the start of the year useful? As well as requiring better definition, feedback that cost of preparing disclosure can be high. Is the disclosure above with comments on seasonality sufficient?
Existing disclosure requirements for acquired business as at acquisition date

- **Examples of existing IFRS 3 disclosure requirements that could be removed:**

<table>
<thead>
<tr>
<th>Existing requirement</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>For acquired receivables:</td>
<td>Does this provide useful information?</td>
</tr>
<tr>
<td>i. the fair value of the receivables;</td>
<td>- Additional credit risk disclosures in IFRS 7 should now provide sufficient information on credit risk for all receivables.</td>
</tr>
<tr>
<td>ii. the gross contractual amounts receivable; and</td>
<td>- This was a user request to understand the credit risk of the receivables acquired – is this information needed any more?</td>
</tr>
<tr>
<td>iii. the best estimate at the acquisition date of the contractual cash flows not expected to be collected.</td>
<td></td>
</tr>
<tr>
<td>The total amount of goodwill that is expected to be deductible for tax purpose</td>
<td>Why is this information needed about goodwill specifically, rather than any other asset or liability?</td>
</tr>
</tbody>
</table>
Questions to GPF members (1/2)

Information at the acquisition date to assess whether the acquisition is a good investment decision.

1. Would you be able to provide the quantitative disclosures proposed on slide 13? If not what information can be provided to users to allow them to understand the justification of the consideration paid for the acquisition?

2. How would you define the profit or loss measure provided on slide 15 and for what period (pre or post acquisition) and should this be for the acquired business only or the combined business – which would better help users assess the potential returns to be expected from the acquired business?

3. Do you have any other comments on the changes to disclosure requirements on slides 12-16?
   - Do you think these disclosures will add significant costs to preparers?
   - Are there any other barriers to providing these disclosures and do you have any suggestions how these can be overcome?
To meet the second disclosure objective (see slide 10)

- This disclosure objective provides new information for business combinations not previously provided by the existing disclosure requirements of IFRS 3.

These disclosures are in relation to the subsequent performance of acquired business after acquisition.
Additional disclosure requirements on subsequent performance (1/6)

- Additional disclosure requirements being considered:
  - **what factors** management will use to assess the extent to which the **key objectives** of the business combination have been achieved in future periods
  - the **measurement of the factors** that management determined at the acquisition date would be used to assess the extent to which the key objectives of the business combination have been achieved in subsequent reporting periods

? Regarding **the factors** used to assess the achievement of key objectives for future periods, we are considering ….. (see following slides)
What factors should be disclosed?

<table>
<thead>
<tr>
<th>Based on how management assess the achievement of the key objectives for internal reporting purposes – staff current proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(Pros)</strong></td>
</tr>
<tr>
<td>• It would be suitable for a diverse population of acquisitions.</td>
</tr>
<tr>
<td>• It could prevent boilerplate information.</td>
</tr>
<tr>
<td>• It could help overcome issues with integration and commercial sensitivity.</td>
</tr>
<tr>
<td><strong>(Cons)</strong></td>
</tr>
<tr>
<td>• Some information that users need might be missed.</td>
</tr>
<tr>
<td>• It could be difficult to audit.</td>
</tr>
<tr>
<td>• Information may lack comparability.</td>
</tr>
<tr>
<td>• What if the acquisition is not separately monitored for internal reporting purposes?</td>
</tr>
</tbody>
</table>

Management would determine the factors that will be used to assess the extent to which the key objectives of the business combination are achieved at the date of acquisition, and would measure the achievement of the key objectives in subsequent reporting periods using these factors.
What factors should be disclosed?

Alternative:
Requiring specific measure(s) to be provided

(Pros)
• Key information that users need will be provided.
• Information will be comparable.

(Cons)
• Feasibility for entities to prepare in all circumstances – may require a more basic measure to be required which may reduce information content of disclosure.
• If management do not actually use the basis to monitor the acquisition, the information may not be produced as rigorously.
• Does not give users insight into how management monitor subsequent performance.
Additional disclosure requirements on subsequent performance (4/6)

Examples of the factors (or specific disclosure requirements) could be as follows:

- estimating the amount of synergies expected to be achieved and monitoring the achievement of those synergies in subsequent periods.
- comparing acquisition date cash flow forecasts for the business combination to actual cash flows in subsequent periods.
- setting acquisition date financial/operating key performance indicator targets and monitoring them in subsequent periods.
- estimating the payback period of the business combination at acquisition date and measuring the business combination’s progress in subsequent periods.
- the amount of revenue and/or profit or loss of the acquiree (acquired business) in subsequent reporting periods.
- a measure of segment assets for those segments including acquisitions – to allow a return on asset calculation to be performed.

The information may be about
- the acquired business in isolation; or
- the operating segment or CGU(s) containing the acquired business if integration after acquisition prevents separate information on acquired business.
### Additional disclosure requirements on subsequent performance (5/6)

#### Quantitative or qualitative information?

<table>
<thead>
<tr>
<th>Alternative 1: Quantitative information</th>
<th>Alternative 2: Qualitative information</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Users might consider quantitative information more useful than qualitative information.</td>
<td></td>
</tr>
<tr>
<td>• Preparers may not want to provide quantitative information on factors because of:</td>
<td></td>
</tr>
<tr>
<td>• commercial sensitivity; or</td>
<td></td>
</tr>
<tr>
<td>• could represent a profit forecast.</td>
<td></td>
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</tbody>
</table>

**Example**: Key objective of acquisition is to generate 500k new customer accounts in geography A by Year X2. In Year X1, 300k new customer accounts achieved (acquisition date forecast 350k). In Year X2, 550k new customer accounts achieved.

- **Company discloses:**
  - Year X0 – 500k customer accounts target
  - Year X1 – 300k – variance (50k) to target, commentary that expect to still meet overall target
  - Year X2 – 550k – exceeding acquisition target

- **Company discloses:**
  - Year X0 – key objective of new customer accounts in geography A by Year X2
  - Year X1 – commentary that Year X1 customer account target missed by 50k or 14% but expect to still meet overall target
  - Year X2 – commentary that customer number target exceeded by 50k or 10%
How long should these disclosures be provided for?

**Alternative 1**

*Determined by the entity:*
- the period the entity’s management measures and monitors whether the key objectives of the business combination are achieved.

**Alternative 2**

*Specify a period* to provide the information:
- minimum period (e.g., three years)
- would this suit all acquisitions?

In both cases an entity would still need to ensure it has provided sufficient information to meet disclosure objective.
Questions to GPF members (2/2)

Information on the subsequent performance of the acquisition.

1. What information would you provide if the approach on slide 20 is followed?
   - Are there factors you use in addition to those listed on slide 22?
   - Do investors ask for this information?
   - Do you monitor all material acquisitions for internal reporting purposes?

2. In terms of how information is provided to users about the subsequent performance of an acquisition, do you prefer the approach on slide 20 or 21?
   - If a specific measure for subsequent performance is mandated, what measure would you suggest requiring that could be provided for all acquisitions?

3. What are the barriers to providing this information and does the approach suggested on slide 23 help to overcome these?

4. Considering the approaches on slide 24, how long should this disclosure be provided and why?
Future developments
Future developments

• The ideas for new disclosure objectives and requirements are the staff’s current thoughts on how to provide better information about the acquired business and have yet to be presented to the Board.

• At the October Board meeting, the Board will discuss the further work required on all the research objectives set.

• Further feedback on the project may be sought at future GPF meetings.

• Results of the research and ideas developed by the staff expected to be discussed in Board meeting(s) during H1 2019.

• Drafting of the discussion paper would then commence.