



Fédération des Experts-comptables Européens
Federation of European Accountants



IFRS Advisory Council, 23 February 2016

Mark Vaessen and Stig Enevoldsen

Chair & Deputy Chair FEE Corporate Reporting Policy Group

FEE: the voice of the European profession



50 institutes



875,000 professionals



37 countries

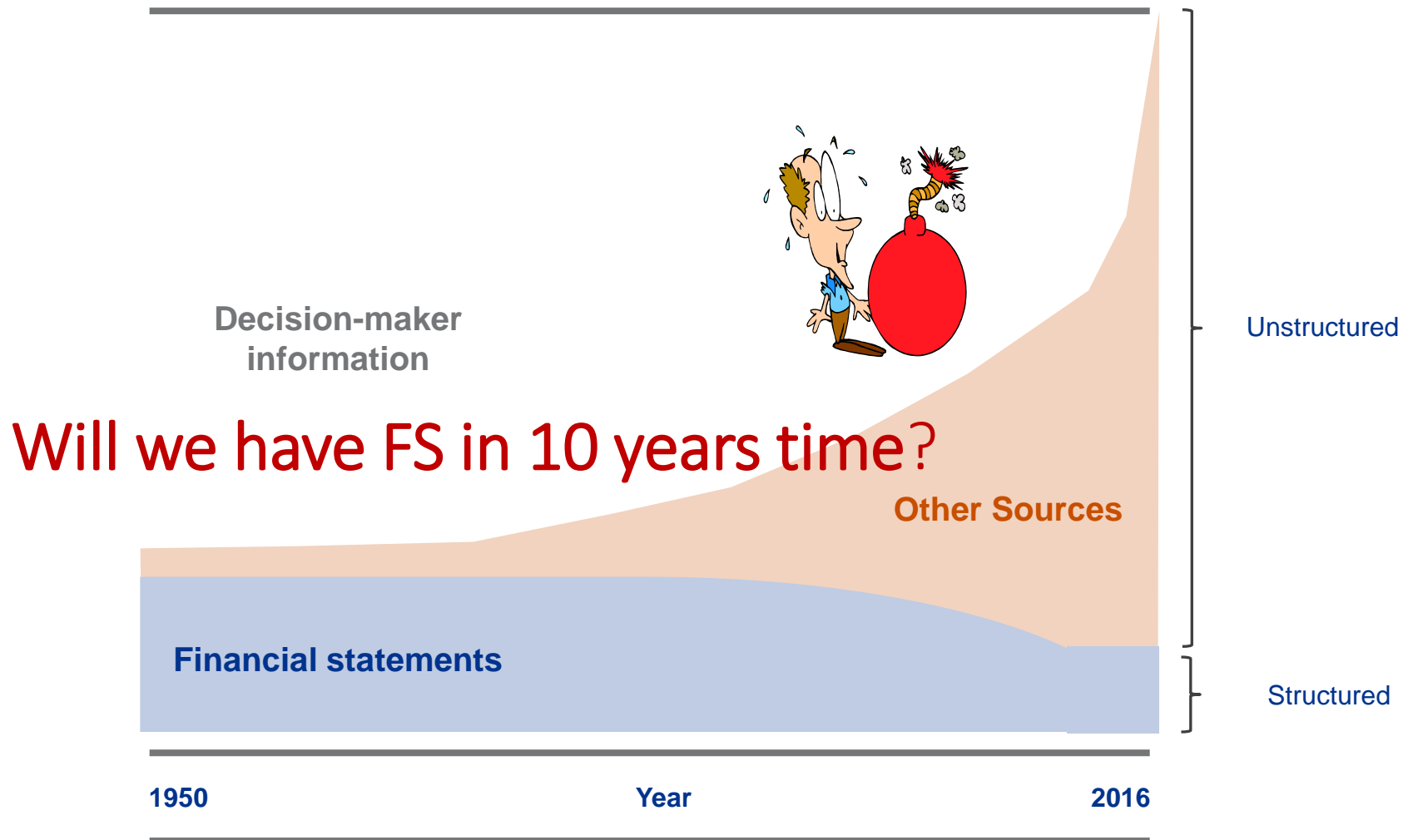


28 EU member states

Structure of the Cogito Paper

- Introductory Section and 4 chapters
 1. Growing Audience
 2. Content: Financial and Non-financial reporting
 3. Core and More
 4. Approach to Policy Making and Innovation
- Focus on TECHNOLOGY as driver and enabler of change

Financial statements (FS) losing "market share"



Reporting TODAY

- Paper based (80's/90's thinking)
- Long, detailed and complex reports
- Shareholder view
- Not timely
- Mainly confirmatory



FUTURE of Corporate Reporting

▪ How do we get Annual Reports to drive share prices?

How do we get youngsters to read Annual Reports?

Should reporting adjust to the new technologies?

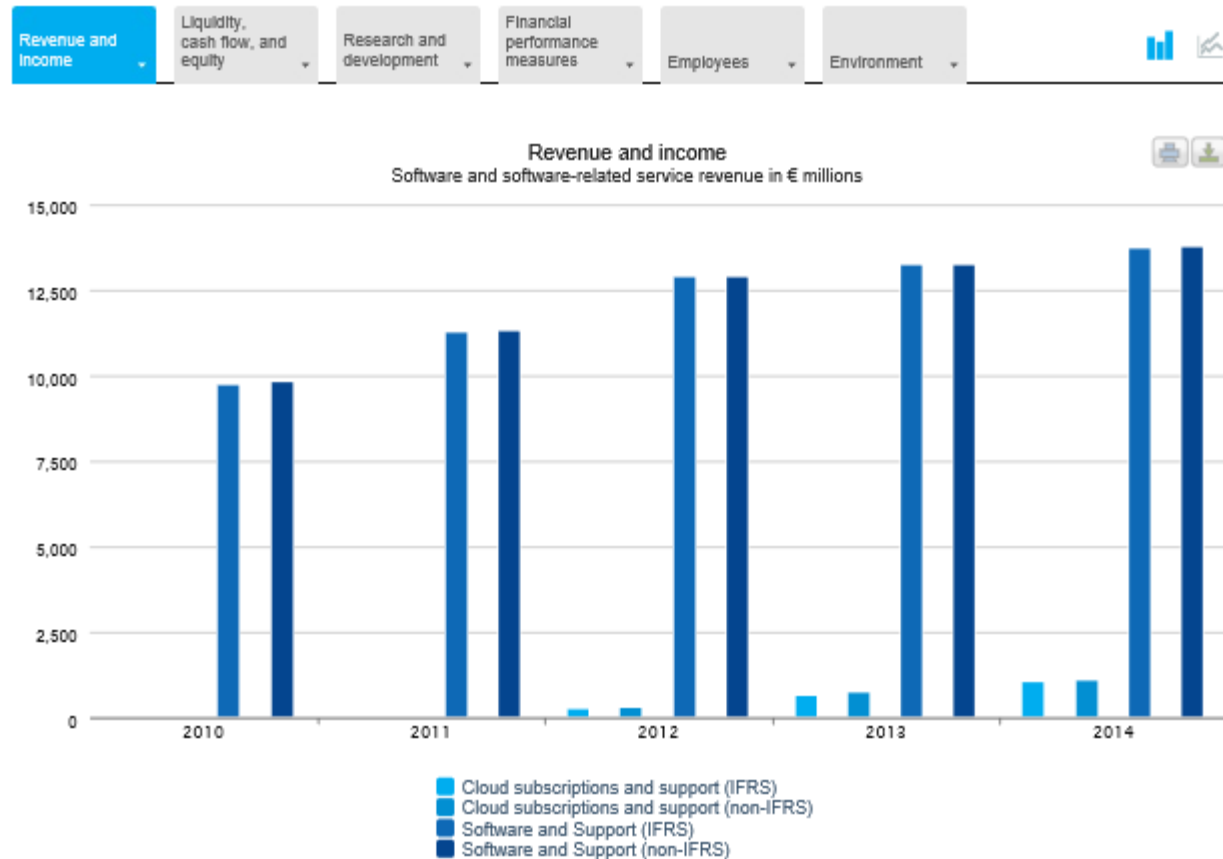
Technology (IT) as driver and enabler for change

- At the heart of change
- Enables lively presentation
- Focus on relevant and material information
- Enhances readability on screen
- Enhances calculations, storage, processes, connectivity, cross-checking, references...

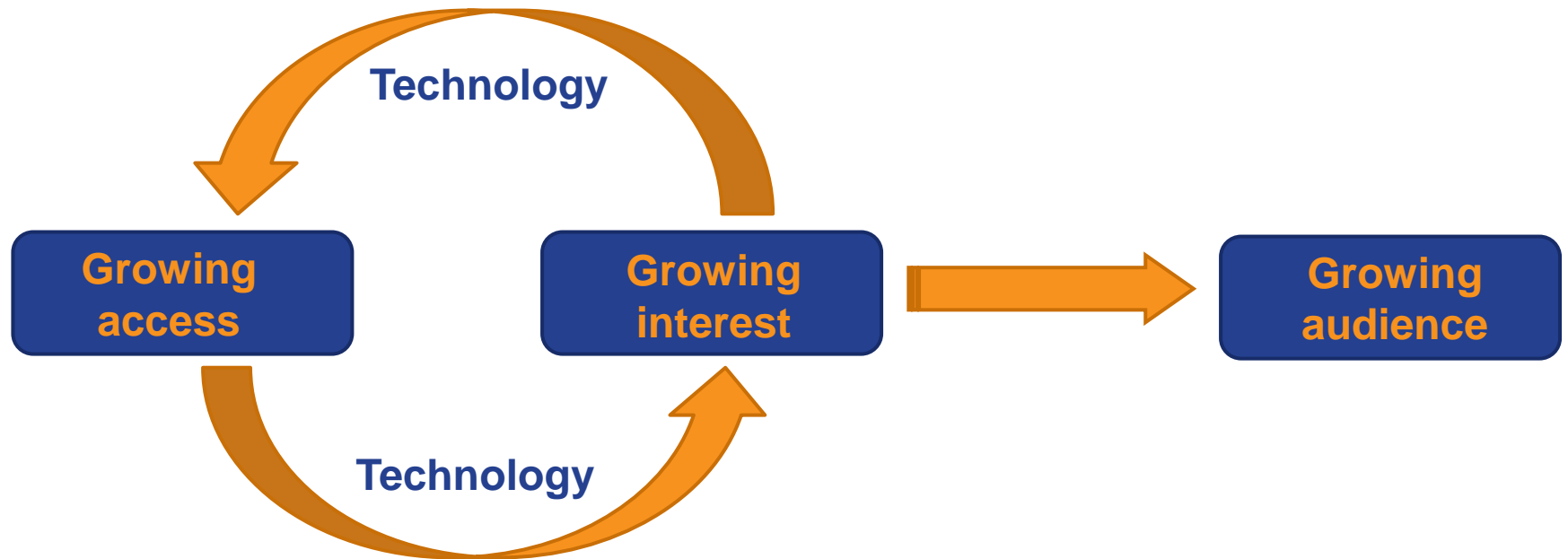
TECHNOLOGY – an example: SAP

Performance

Interactive Chart Generator



Chapter 1: Growing Audience



Chapter 1: Growing Audience

- Accountability to a wider group of stakeholders
- Separate reports to each stakeholder group is not sustainable
- Two way communication is essential

Chapter 2.1: Financial Information

- Financial information
 - to be issued earlier (more timely)
 - to be less voluminous
- Do not think in paper or PDF terms, but think screen

Chapter 2.2: Non-Financial Information

NFI

- Interconnection between financial and non-financial
- NFI is key to have a complete picture
- Many new requirements/standards
- Move towards one universal principles based reporting framework

Chapter 3 CORE & MORE

- Bring all reporting together in one combined report
- Consisting of
 - One CORE (summary) report
 - MORE reports can be accessed via drilling vertically and horizontally
- Technology is key for CORE & MORE

Chapter 3: CORE & MORE



Chapter 3: CORE and MORE - Updating

■ Example: Newspaper versus news website



Migrants moved on as nations squabble

Migrants seeking to enter the EU from the south-east are shunted from one border to another as countries disagree over the crisis.

23 minutes ago Europe

Migrant crisis: Day's events

Walking into the Schengen zone

How is crisis dividing EU?

Hungary bitterly divided



US and Russia discuss Syria conflict

Top US and Russian defence officials have held their first talks in more than a year to discuss the Syrian conflict, the Pentagon says.

1 hour ago Middle East

Russian troops 'near Syria mission' US presses Russia on Syria build-up



Japan to allow military role overseas

Japan's parliament votes to allow the military to fight overseas for the first time since the end of World War Two 70 years ago.

51 minutes ago Asia

What does the vote mean? Scuffles as Japan debates security bill

Republicans slam Trump in Muslim row

1 hour ago US & Canada

Custed Burkina Faso leader 'freed'

1 hour ago Africa

Suspended Fifa chief 'sought pay-off'

45 minutes ago Football

Watch/Listen

LIVE World Service radio

ADVERTISEMENT
Tilskud til solceller
- KlimaEnergi klarer ALT - også ansøgningen
RÅDGIVNING Ring: 75 55 17 00
KlimaEnergi A/S

Pressure on Zagreb reception centre
9 hours ago Europe

Stars of the Frankfurt Motor Show
6 hours ago Business

Robots work in world's biggest building
17 September 2015
Technology

Racing hopeful, but no driving licence
18 September 2015 Africa

Future of Corporate Reporting and



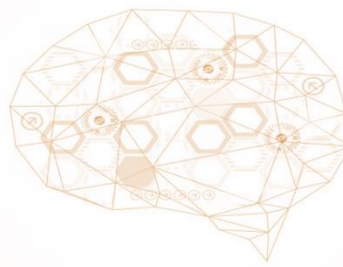
- Need for debate and experimentation
 - Is there agreement on the issues to be solved?
 - If yes, who should own the agenda?
- <IR> is the most developed and promising initiative
- FEE's Core & More idea is compatible with <IR>

Chapter 4: Policy Making and Innovation

- Allow parallel experimental reporting
- Use opportunities of emerging IT and stimulate innovation
- Change the compliance approach and remove barriers
- Stakeholder coordination with policy makers and standard setters



Join the debate



- Discussion paper <http://bit.ly/15futurecorprep>
- FEE welcomes responses by 30 June 2016
- For updates, follow [#FutureCorporateReporting](https://twitter.com/FutureCorporateReporting)
- Join our LinkedIn group
<https://www.linkedin.com/groups/8417453>

Stay connected



FEE website

Monthly e-newsletter



Connect with European Professional Accountants



@FEE_Brussels

@FEE_SMP

