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Topic	IFRS Education Initiative Plan 2012 - Part of the strategy for co ordinated education activities to meet the Foundation's objectives through the period 2012 to 2016
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Purpose

1. This agenda paper is designed to support the education initiative staff consultation on developing the initiative's work plan for 2012 (Plan 2012). The staff expects to develop Plan 2012 in consultation with the IASB executive management, IFRS Foundation Education Advisory Group (EAG), IFRS Foundation, IFRS Advisory Council, IASB Education Committee (BEC) and the Trustees' Education and Content Services Committee (TECSC).

Background

2. The education initiative reinforces the IFRS Foundation's goal of promoting the adoption and consistent application of IFRSs by arranging IFRS events (eg major IFRS conferences and 'train the trainer' workshops) and by developing material (eg A Guide through IFRSs and comprehensive training material for the *IFRS for SMEs*). Its activities are designed to support the Trustees' duty to foster and review the development of educational programmes and materials that are consistent with the Foundation's objectives [IFRS Foundation Constitution section 15(j)].
3. The work of the education initiative is guided by its medium term plan. Its medium term plan for the next five years (Plan 2012–2016) was developed in consultation with the IASB and IFRS Foundation senior staff and executive management, EAG, BEC, appropriate others (eg select World Bank staff) and

This paper has been prepared for discussion at a public meeting of the IFRS Advisory Council of the IASB.

The views expressed in this paper are those of the authors.

Comments made in relation to the application of an IFRS do not purport to be acceptable or unacceptable application of that IFRS—only the IFRS Interpretation Committee or the IASB can make such a determination.

The tentative decisions made by the IASB at its public meetings are reported in IASB *Update*. Official pronouncements of the IASB, including Discussion Papers, Exposure Drafts, IFRSs and Interpretations are published only after it has completed its full due process, including appropriate public consultation and formal voting procedures.

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the TECSC. In March 2011 the plan was approved by the IFRS Foundation Trustees in London.

4. The education initiative is self funding. It is staffed by a Director (Michael Wells), a Project Manager (with effect from 1 January 2012), an Executive Assistant (Gloria Lindfield) and two IFRS academics on sabbatical leave from their universities—in 2012: Andrew Hyland (University of Cape Town, South Africa (12 months)), Guillermo Braunbeck (FIPECAFI, Sao Paulo, Brazil) (9 months)) and Ann Tarca (University of Western Australia (3 months)).
5. Consistently with the objectives of the IFRS Foundation the objectives of the education initiative are¹:
 - (a) reinforce IFRS Foundation’s goal of promoting the adoption and consistent application of IFRSs;
 - (b) generate revenue to fund the education initiative’s activities;
 - (c) in fulfilling the objectives associated with (a) and (b), to take account of, as appropriate, the special needs of:
 - (i) small and medium sized entities, and
 - (ii) emerging economies.
6. In striving to achieve its objectives, by making available an appropriate range of high quality, understandable and up to date education material and services about standard setting, IFRSs and the *IFRS for SMEs*, the education initiative is guided by the following principles²:
 - (a) education initiative and standard setting operation should work together towards the common objectives of the IFRS Foundation;

¹ The objectives presented are as amended by the Trustees at their meeting in Tokyo in January 2007 and re-confirmed at their meeting in London in March 2011.

² The guiding principles presented are as amended by the Trustees at their meeting in Tokyo in January 2007 except that in developing Plan 2012–2016 principles (e) and (f) were disaggregated and presented as two separate principles.

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- (b) IFRS Foundation education material and services should be accessible worldwide;
 - (c) IFRS Foundation education material and services must complement and not derogate from the complete text of IFRSs and the *IFRS for SMEs*;
 - (d) the IFRS Foundation education initiative shall leverage the work of select external parties;
 - (e) take account of the special needs of small and medium sized entities; and
 - (f) take account of the special needs of emerging economies.
7. The initiative builds upon the work of others to maximise its contribution to the adoption, implementation and rigorous and consistent application of IFRSs and the *IFRS for SMEs* worldwide. For example, the world's development agencies and regional professional associations are funding the translation into the Arabic, Russian, Spanish and Turkish languages of the education initiative's +2,000 pages of *IFRS for SMEs* training material and Microsoft PowerPoint presentations³ that support 24 teaching hours of training. They are also arranging and funding a series of three day regional *IFRS for SMEs* 'train the trainer' workshops. To encourage the adoption of IFRSs the education initiative also hosts regional IFRS conferences with select professional bodies (eg AICPA, Australian Institutes, CICA and SAICA). The Foundation also co brands leading IFRS conferences organised by the bigger accountancy firms. Their technical staffs also provide peer reviews of the material developed by the education initiative. These significant voluntary contributions and strategic co operative arrangements greatly enhance the education initiative's contribution to the adoption, implementation and rigorous and consistent application of IFRSs and the *IFRS for SMEs* worldwide.

³ The PowerPoint presentations have also been translated into the Portuguese-language and are being translated into the Albanian, Bosnian-Serbian-Croatian and Romanian.

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8. Because most countries have now adopted IFRSs, and to respond to concerns about the consistency and rigour with which IFRSs is being applied (eg a topic repeatedly highlighted in the World Bank Accounting and Auditing Reports on the Observance of Standards and Codes (ROSC reports)), Plan 2012–2016 focuses increasingly on supporting the rigorous and consistent application of IFRSs (whereas previously the predominant focus was on adoption). For example, conferences will increasingly focus on updating attendees about new and amended IFRSs and, through the sharing of the experience of those that have adopted early or who have tested the effects of adopting a new IFRS, on supporting others to implement new IFRS requirements.
9. The ‘flagship’ project in Plan 2012–2016 is to promote and support the use of Framework-based teaching of principle based accounting standards (ie IFRSs and *IFRS for SMEs*). The project is designed to improve the application of IFRSs by contributing to the development of the skills and knowledge needed to interpret IFRSs (and the *IFRS for SMEs*) and to make the judgements that are necessary to apply it. This should reduce the perceived need for industry specific IFRS Application Guidance and for IFRS Interpretations. It should also reduce resistance to improvements in IFRSs and better prepare constituents to deal with the changes in new and improved standards. This project is also a timely focus on direct training in a manner that will have long term benefits for the global financial reporting community and that will directly assist and facilitate the broad use of IFRSs for global financial reporting.
10. Plan 2012–2016 is a ‘living’ document designed to set objectives, guiding principles and aspirational medium term goals for the education initiative. Although it provides a framework from which the initiative’s more concrete short term plans are developed, it is envisaged that the initiative may deviate from that plan in response to previously unforeseen opportunities and education needs. Consequently, each year the education initiative consults with the EAG, BEC and TECSC in considering whether there is a need to update its medium term plan. That consultation process provides much flexibility for the education initiative to respond to changing circumstances. Consistently with the Trustees’

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strategic review, this paper will require revision after the implementation decisions are taken by the US and Japan.

11. This paper considers the initiatives that are reasonably within the self funding objective of the IFRS Foundation education initiative.

Questions for Council members

1. Is there a need to update the education initiative's medium-term plan (Plan 2012–2016)?
2. Are the actions set out in Draft Proposed Plan 2012 the most appropriate for our education staff to focus on in beginning to deliver the initiative's second medium-term plan (Plan 2012–2016)? If not, which actions do you suggest be added, amended or deleted?

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Appendix

Plan 2012

In the context of Plan 2012–2016 the education staff propose that the education initiative undertake the following projects:

Plan 2012–2016 as approved by the Trustees in March 2011			Draft proposed Plan 2012		Consultation				
Project 1 'flagship' project Actions	Current state	Expected outcomes			Execs	BEC	EAG	AC	TECSC
Promoting and supporting Framework-based teaching of principle-based accounting standards (IFRSs and the IFRS for SMEs)	IFRS teaching is based on <i>previous GAAP</i> objectives (eg tax based, central planning based or bookkeeping).	Improved skills and knowledge to interpret IFRSs and make the judgements that are necessary to apply it.							
	IFRS is mostly taught without reference to <i>Conceptual Framework</i> and results in fragmented understanding of IFRSs, which impedes ability to interpret IFRSs and to make the judgements that are necessary to apply it. It also creates resistance to proposed improvements to IFRSs.	Reduce the perceived need for industry-specific IFRS Application Guidance and for IFRS Interpretations. Reduce resistance to improvements in IFRSs and better prepare constituents to deal with the changes in new and amended accounting standards.							
1.	Encourage leading IFRS Teachers, IASB members, development agencies and others to promote Framework-based IFRS teaching	Create awareness and acceptance	A.	Discuss Framework-based teaching (FBT) when meeting with the many visiting academic and student groups (see Action 2C below).					
			B.	When traveling for other IFRS Foundation business set up meetings with IFRS academics in local jurisdictions to encourage FBT.					
			C.	Open the first IFRS Foundation meeting of					

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			<p>IFRS teachers (see Project 2 Action 7 below) with a session on FBT.</p> <p>D. When speaking at development agency and other IFRS capacity building events encourage the use of FBT.</p> <p>E. Encourage others (eg leading IFRS teachers) to promote FBT and make available to them the material to do so (see Actions 4, 5 and 7).</p> <p>F. Maintain information about FBT on the IFRS Foundation education webpages.</p>					
2.	Accept speaking engagements at select academic conferences and other leading IFRS events and present to many visiting academic and student delegations	Create awareness and acceptance	<p>A. Seek presentation slots on FBT at leading academic conferences (eg European Accounting Association (EAA) and American Accounting Association (AAA))</p> <p>B. Explain the benefits of FBT to regulators and others at select regional policy forums and similar events.</p> <p>C. Discuss FBT when meeting with the many visiting academic and student groups</p>					

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3.	<p>Arrange and co-facilitate multiple Framework-based teaching workshops around regional & international academic accounting conferences and other events (usually held jointly with leading regional and international academic accounting associations)</p>	<p>Create capacity for implementing Framework-based teaching</p>	<p>Arrange and co-facilitate FBT workshops to be held around major regional academic conferences and other events, eg:</p> <ul style="list-style-type: none"> A. Europe: EAA meeting in Ljubljana, Slovenia (9–11 May)? B. Asia-Oceania: Kuala Lumpur, Malaysia on Saturday on 31 March (following the Regional Policy Forum, IFRS conference AOSSG meeting and National Standard-setters meeting)? C. North America: AAA meeting in Washington DC (4–8 August)? <p>Provide each workshop participant with good examples of FBT material including comprehensive teaching notes, tutorials, case studies, PowerPoint presentations (see Action 4 below) and the text <i>A Guide through IFRSs</i> (see Action 5 below).</p>				
4.	<p>Develop Framework-based teaching material (eg summaries, video clips, PPTs with voiceovers, examples, case studies)</p>	<p>Facilitate implementing Framework-based teaching</p>	<ul style="list-style-type: none"> A. Develop FBT summaries for each IFRSs including: <ul style="list-style-type: none"> (i) conceptual context (ii) main principles (iii) significant estimates and judgements (iv) (possibly also) first-time adoption issues. B. Develop PPT presentations from the FBT summaries of each IFRSs. C. Develop comprehensive FBT material including: <ul style="list-style-type: none"> (i) reference material list (ii) notes for students (iii) tutorials with answers 				

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			<p>(iv) case studies with teaching notes for CA/CPA⁽⁴⁾ stream students at three stages of their development:</p> <p>(i) Stage 1: a student's first financial reporting course;</p> <p>(ii) Stage 2: a financial reporting course midway to qualifying as a CA or CPA; and</p> <p>(iii) Stage 3: a course immediately before qualifying as a CA or CPA.</p> <p>On the following IFRS topics:</p> <p>(i) property, plant and equipment⁽⁵⁾</p> <p>(ii) liabilities?</p> <p>(iii) investment property?</p>					
5.	<p>Update and improve the text <i>A Guide through IFRSs</i> and promote its use (improvements could include (i) Non-English versions; (ii) electronic side-by-side English to other language comparisons; (iii) extend education references to the Blue book; (iv) tag to XBRL IFRS taxonomy (v) influence IOSCO to publish selected regulatory rulings (as CESR did) so these can be included in the text as footnotes)</p>	<p>Facilitate implementing Framework-based teaching. Generate income to fund the education initiative.</p>	<p>A. Update text at 1 July 2012 for all new and amended IFRSs, Interpretations and IC Committee agenda decisions.</p> <p>B. Encourage those responsible for commissioning IFRS translations into widely spoken languages or other strategic languages (eg Japanese) to also translate the Education Overlay (the text <i>A Guide through IFRSs</i> could be their IFRS Bound Volume, as is the case in South Africa)</p> <p>C. When the IASB completes IFRS 9 then experiment with extending the education</p>					

⁽⁴⁾ Chartered Accountant (CA)/Certified Public Accountant (CPA)

⁽⁵⁾ Work on FBT material on Property, Plant and Equipment began in 2011.

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			<p>Overlay to the financial instrument parts the Blue Book⁽⁶⁾ and publish a new edition of the Financial Instruments Volume that includes both the Blue Book content and the Red Book⁽⁷⁾ content with the Education Overlay. <i>This text should be of great use to those working with financial instruments.</i></p> <p>D. Encourage IOSCO to publish selected regulatory rulings (as CESR did) so these can be included in future editions of the <i>Guide</i> as footnotes)</p> <p>E. Encourage IFRS Foundation to input translations of IFRS into the XML (or have translations done in XML). Thereby enabling electronic side-by-side language comparisons etc</p>					
6.	Support the work of others promoting Framework-based teaching (eg raise awareness of material developed by others)	Facilitate implementing Framework-based teaching	<p>Work with other organisations that are promoting FBT, eg:</p> <p>A. Invite leading IFRS teachers that use a FBT approach to present their work in IFRS Foundation FBT workshops (see Action 3 above).</p> <p>B. Co-brand and/or speak at FBT events arranged by select others (eg IAAER)</p> <p>C. Perform the role of judge in select FBT case competitions organised by others.</p> <p>D. Contribute articles to suitable FBT publications compiled by others (like was done in the past</p>					

⁽⁶⁾ IFRS Consolidated without early application: Official pronouncements applicable at a particular date

⁽⁷⁾ IFRS Consolidated: Official pronouncements issued at a particular date, including IFRSs with a later effective date but not the IFRSs they will replace

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			for the CICA and the Teaching IFRS themed edition of <i>Accounting Education: an international journal</i>).					
7.	Encourage others to fund the translation of the IFRS Foundation Framework-based teaching material	Facilitate implementing Framework-based teaching	Approach the World Bank, African Development Bank, Asian Development Bank, Inter-American Development Bank, UNDP and USAID to fund the translations into widely spoken languages (like was done for the <i>IFRS for SMEs</i> training material). <i>Note: because FBT is less 'concrete' than the SME training material the staff anticipate that it will be more difficult to obtain funding for the translation of FBT material.</i>					
8.	Encourage those certifying accountants to examine their candidates' understanding of IFRSs and their ability to make the judgements that are necessary to apply IFRSs (eg meet with those certifying accountants when travelling and participate in international and regional accounting directors' meetings to promote Framework-based teaching and examining)	Embed Framework-based teaching in the accountant qualification process	A. Prepare examples of potential examination questions that demonstrate how to examine IFRSs in a way that tests candidates' understanding of IFRSs and their ability to make the judgements that are necessary to apply it. B. When traveling on other IFRS Foundation business, meet with those certifying accountants in the jurisdictions visited to encourage examining in a way that tests their candidates' understanding of IFRSs and their ability to make the judgements that are necessary to apply IFRSs. C. Similarly to B above, also meet with those institutions that are certifying students across borders (eg ACCA and AICPA).					
9.	Encourage those performing and/or regulating continuing professional development (CPD) to build qualified accountants'	Embed Framework-based teaching professional accountant	A. Develop examples of FBT CPD ⁽⁸⁾ material on each new IFRS issued that are designed to					

⁽⁸⁾ Continuing professional development (CPD) sometimes referred to as continuing professional education (CPE)

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	<p>understanding of IFRSs and their ability to make the judgements that are necessary to apply it (eg meet with professional accountancy bodies when travelling and participate in international and regional accounting directors' meetings to promote Framework-based understanding of IFRSs)</p>	<p>CPE programmes</p>	<p>support those building capacity for qualified accountants' to make the judgements that are necessary to apply those new IFRSs. B. When traveling for other IFRS Foundation business meet with those providing CPD, requiring CPD or regulating CPD in the jurisdiction visited to encourage the provision of CPD in a manner that develops the ability of the candidates to make the judgements that are necessary to apply the new or amended IFRSs. C. Similarly, also meet with those institutions that are providing CPD across borders (eg ACCA and AICPA).</p>				
10.	<p>Encourage International Federation of Accountants (IFAC)'s International Accounting Standards Board (IAESB) to encourage Framework-based teaching in relevant International Education Standards and Practice Statements (eg through participation in IFAC's IAESB Consultative Advisory Group (CAG))</p>	<p>Embed Framework-based teaching in the accountant qualification process</p>	<p>A. Participate in the two meetings of IFAC's IAESB CAG and encourage an approach consistent with FBT in relevant International Education Standards and Practice Statements. B. Meet with IFAC's Education Standards Technical Director and Board members present at CAG meetings to encourage a FBT in relevant International Education Standards and Practice Statements.</p>				

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Plan 2012–2016 as approved by the Trustees in March 2011			Draft proposed Plan 2012		Consultation				
Project 2 Actions	Current state	Expected outcomes			Execs	BEC	EAG	AC	TECSC
Promoting the adoption of IFRSs and supporting its consistent and rigorous application	IFRSs widely adopted for consolidated financial statements of listed entities. Some jurisdictions in process of adoption (eg, Argentina, Malaysia, Mexico, Nigeria) and major jurisdictions contemplating adoption (China, Indonesia, Japan, US) Concerns about the consistency and rigour with which IFRS is applied (eg World Bank ROSC reports and issues in the US).	Increased adoption of the IFRSs Increase the consistency and rigour with which IFRSs are applied. Improved skills and knowledge to interpret the IFRSs and to make the judgements that are necessary to apply them. Reduce the perceived need for industry-specific IFRS Application Guidance and for IFRS Interpretations.							
1.	Work with development agencies and others (eg governments and regional professional associations) to promote the adoption of the IFRSs by public interest entities	Increased awareness and increased acceptance leading to increased IFRS adoption	Continue supporting the accounting reform work of the World Bank and other development agencies by:						
			A. presenting in select development agency accounting reform programmes B. facilitating capacity building workshops that form part of the country/regional accounting reform plans.						
2.	See also the separate proposal on Framework-based teaching								

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3.	<p>Arrange four major international IFRSs conferences each year that increasingly focus on supporting the implementation of new and amended standards:</p> <ul style="list-style-type: none"> • 1 in Africa and the Middle East every second year • 1 in Asia-Oceania each year • 1 in Europe each year • 1 in North America each year • 1 in Latin America and the Caribbean every second year 	<p>Develop regional 'goodwill' for the IFRS brand through significant annual or biennial regional event. Generate revenue to fund the education initiative. Improve outreach on current IASB projects.</p>	<p>Focus conferences mainly on supporting the implementation of new and amended IFRSs. Also include updates on the projects on the IASB's active agenda.</p> <p>Conferences are being planned as follows:</p> <ul style="list-style-type: none"> • Africa and the Middle East: Dubai on 12 and 13 September • Asia-Oceania: Kuala Lumpur on Wednesday 28 March • Europe: Frankfurt on 27 and 28 June • North America: TBD, probably October/November. 					
4.	<p>Arrange multiple regional special interest sessions each year (eg sessions on specialist IASB projects, regulatory updates, IFRS teaching) that focus on supporting the rigorous and consistent application of IFRSs:</p> <ul style="list-style-type: none"> • 1-3 in Africa and the Middle East every second year • 1-3 in Asia-Oceania each year • 1-3 in Europe each year • 1-3 in North America each year • 1-3 in Latin America and the Caribbean every second year 	<p>Develop regional 'goodwill' for the IFRS brand through significant annual or biennial regional event. Generate revenue to fund the education initiative. Improve outreach on current IASB projects.</p>	<ul style="list-style-type: none"> • Africa and the Middle East: Dubai on 12 September before IFRS conference: <ul style="list-style-type: none"> (i) extractive activities (ii) insurance contracts? • Asia-Oceania: Kuala Lumpur on Saturday 31 March 3 days after the IFRS conference: <ul style="list-style-type: none"> (i) Framework-based IFRS teaching? • Europe: Frankfurt on 27 June before IFRS conference <ul style="list-style-type: none"> (i) regulatory update (ii) insurance contracts? • North America: host city TBD <ul style="list-style-type: none"> (i) extractive activities (ii) insurance contracts (iii) understanding IFRSs? <p>For IFRS implementation sessions to be held in parallel with these special interest sessions see Action 12 below.</p>					
5.	<p>Co-brand a maximum of 2 leading IFRS conferences arranged by each of the bigger accounting firms that increasingly focus on supporting the rigorous and consistent application of IFRSs</p>	<p>Develop regional 'goodwill' for the IFRS brand through significant annual regional event. Generate</p>	<ul style="list-style-type: none"> • Africa and the Middle East: (i)? • Asia-Oceania: E&Y in Moscow (ii)? • Europe: (i) PwC in London (ii) E&Y in Berlin 					

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	<ul style="list-style-type: none"> • ± 1 in Africa and the Middle East each year • ± 2 in Asia-Oceania each year • ± 2 in Europe each year • ± 2 in North America each year • ± 1 in Latin America and the Caribbean each year 	revenue to fund the education initiative. Outreach on current IASB projects.	<ul style="list-style-type: none"> • North America: (i) possibly KPMG in New York (ii)? • Latin America and the Caribbean: (i)? 					
6.	Organise the world standard-setters conference each year and focus the conference programme increasingly on supporting the rigorous and consistent application of IFRSs	Develop 'goodwill' for the IFRS brand through interaction with world's standard-setters and share implementation experiences. Provide updates on active IASB projects and input received on IASB's agenda and active IASB projects.	In London on Thursday 25 and Friday 26 October					
7.	Organise a meeting of IFRS teachers each year at which the IASB staff provide an update on new and amended IFRSs (it is envisaged that the group would meet in London each year in advance of the European Accounting Association conference each year)	Encourage more effective IFRS teaching.	In London on Monday 7 May 2012?					
8.	Update and improve the annotated eIFRSs (web-based) tool (including the text <i>A Guide through IFRSs</i> and other electronic functions and tools) for those who need a detailed knowledge of IFRSs (improvements could include (i) Non-English versions; (ii) electronic side-by-side English to other language comparisons; (iii) extend education references to the Blue book; (iv) tag to XBRL IFRS taxonomy (v) influence IOSCO to publish selected regulatory rulings (like CESR did) so that these can be included in the text as footnotes)	Increased adoption of the standard and increased capacity for its rigorous and consistent application	Publish download/CD-ROM version at 1 January 2012?					
9.	Publish the updated hard copy text <i>A Guide through IFRSs</i> (commercially-published bound volume) each year	Increased capacity for rigorous and consistent application of IFRSs	See Project 1 Action 5A					
10.	Seek a sustainable mechanism for the translation of the text <i>A Guide through IFRSs</i> into select non-English languages	Increased capacity for rigorous and consistent application of IFRSs	See Project 1 Actions 5B and 5E					
11.	Develop (with the IASB technical staff) and publish an	Increased capacity for rigorous	Work with IASB technical staff to develop education					

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	education/implementation guide for each substantial new or amended IFRS is issued	and consistent implementation of amendments and new IFRSs	guide/implementation guides for: A. IFRS 9 (limited project see Project 1 Action 5) B. IFRS 13 C. IFRSs 10, 11 and 12?					
12.	<p>Arrange implementation workshops every year on each substantial new or amended IFRS is issued (presenters include IASB member or project manager, Advisory Group member that has field tested new requirements and analyst)</p> <ul style="list-style-type: none"> • ±1–3 in Africa and the Middle East every second year • ±1–3 in Asia-Oceania each year • ±1–3 in Europe each year • ±1–3 in North America each year • ±1–3 in Latin America and Caribbean every second year 	Increased capacity for rigorous and consistent implementation of amendments and new IFRSs	<ul style="list-style-type: none"> • Africa and the Middle East: Dubai on 12 September before IFRS conference: <ul style="list-style-type: none"> (i) IFRS 9 (ii) IFRS 10–12 (iii) IFRS 13 • Asia-Oceania: Kuala Lumpur on Wednesday 28 March (part of IFRS conference): <ul style="list-style-type: none"> (i) IFRS 9 (ii) IFRS 10–12 (iii) IFRS 13 • Europe: Frankfurt on 27 June before IFRS conference: <ul style="list-style-type: none"> (i) IFRS 9 (ii) IFRS 10–12 (iii) IFRS 13 • North America: TBD <ul style="list-style-type: none"> (i) IFRS 9 (ii) IFRS 10–12 (iii) IFRS 13 <p>For special interest sessions to be held in parallel with these implementation workshops see Action 4 above.</p>					
13.	Develop and maintain IFRS teaching material (eg summaries, video clips, PowerPoint presentations with voiceovers)	Increased capacity for the rigorous and consistent application of IFRSs	<p>A. Develop and maintain PowerPoint presentations (with voice-overs, technology permitting) on each IFRS that:</p> <ul style="list-style-type: none"> (i) provides the conceptual context for the IFRS (ii) explains the main principles (iii) indicates the business implications of adopting that IFRS <p>B. Develop comprehensive teaching material on</p>					

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			the <i>Conceptual Framework</i> , including: (i) video clips (ii) PowerPoint presentations (with voice-overs, technology permitting)					
14.	Publish occasional articles on selected IFRS issues in the trade press/academic press/on the IFRS website	Increased capacity for the rigorous and consistent application of IFRSs						

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Plan 2012–2016 as approved by the Trustees in March 2011			Draft proposed Plan 2012		Consultation					
Project 3 Actions	Current state	Expected outcomes			Exec	BEC	EAG	AC	TECS	
Promoting the adoption and supporting the implementation and rigorous and consistent application of the IFRS for SMEs	<p>IFRS for SMEs adopted or planned to be adopted in the next 3 years by +70 countries.</p> <p>Potentially millions of SME preparers supported by thousands of medium-sized and small accounting practices that frequently do not have access to significant accounting resources and are not members of global networks (therefore significant risk of inconsistent and poor application of standard).</p>	<p>Increased adoption of the <i>IFRS for SMEs</i>.</p> <p>More consistent and rigorous application of the standard.</p> <p>Improved skills and knowledge to interpret the <i>IFRS for SMEs</i> and make the judgements that are necessary to apply it.</p> <p>Reduce the perceived need for Application Guidance and Interpretations.</p>								
1.	Work with development agencies and others (eg governments and regional professional associations) to promote the adoption of the <i>IFRS for SMEs</i> by entities that are not publicly accountable (this could include educating lenders on the <i>IFRS for SMEs</i>)	Increased awareness and increased acceptance leading to increased adoption	Promote the adoption of the IFRS for SMEs by supporting the work of development agencies, eg:	(i) presenting at World Bank Regional Road to Europe Programme of Accounting and Reform and Institutional Strengthening (REPARIS) events.	(ii) presenting at CReCER and/or facilitating a workshop around CReCER.	(iii) accepting invitations to present at other development agency accounting reform and capacity building events.				
2.	Update and improve the 35 modules of comprehensive IFRS Foundation <i>IFRS for SMEs</i> training material (eg (i) reference to SME IG Q&As; (ii) update for amendments to the standard; (iii) web-based version; (iv) link to XBRL taxonomy)	Increased adoption of the standard and increased capacity for its rigorous and consistent application	Update the 35 comprehensive training modules for all Questions and Answers issued by the SME Implementation Group.							
3.	Develop a commercially-published bound volume from the	Increased adoption of the	Investigate the viability of publishing a bound							

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	training modules and license access to the XML version to others	standard and increased capacity for its rigorous and consistent application	volume of the text with a leading publishing house.					
4.	Encourage others to fund the translation of the IFRS Foundation training modules and other material into widely spoken languages and to fund the periodic updating of those translations	Increased adoption of the standard and increased capacity for its rigorous and consistent application	Seek funding for the following translations: A. Chinese-language B. French-language					
5.	Organise and co-facilitate multiple 3-day regional <i>IFRS for SMEs</i> 'train the trainer' workshops held jointly with development agencies and regional professional associations for adopting jurisdictions <ul style="list-style-type: none"> • <u>+3</u> in Africa and the Middle East every second year • <u>+3</u> in Asia-Oceania each year • <u>+1</u> in Europe each year • <u>+1</u> in North America each year • <u>+3</u> in Latin America and the Caribbean every second year 	Increased adoption of the standard and increased capacity for its rigorous and consistent application	Discuss priorities with development agencies. Tentative thoughts for potential host countries for 3-day regional 'train the trainer' workshops: A. Africa and the Middle East: (i) Francophone region (ii) North Africa B. Asia: (i) South East Asia (Vietnam, Thailand, Indonesia) (ii) South Asia (Bangladesh, India, Pakistan) (iii) Central Asian Republics C. Europe: Eastern Europe D. Latin America: around World Bank's CReCER conference (Costa Rica in October 2012. CReCER covers all Latin American countries)					
6.	Organise and co-facilitate multiple specific-topic 3-day regional <i>IFRS for SMEs</i> 'train the trainer' workshops held jointly with development agencies and regional professional associations for jurisdictions that have experience in applying the <i>IFRS for SMEs</i> (focus on specific topics that are particular interest in the region and/or periodic omnibus amendments to the standard)	Increased capacity for the rigorous and consistent application of the <i>IFRS for SMEs</i>						
7.	Develop and maintain SME other teaching material (eg summaries, video clips, PPTs with voiceovers)	Increased adoption of the standard and increased capacity for its rigorous and consistent application	A. PowerPoint presentations with voice-overs for each Section of the <i>IFRS for SMEs</i> . But need to solve IT issues at IFRS Foundation.					
	See also the separate proposal on Framework-based teaching							